

University of Pretoria Yearbook 2017

Entrepreneurship 313 (OBS 313)

Qualification Undergraduate

Faculty Faculty of Economic and Management Sciences

Module credits 20.00

Programmes BCom Entrepreneurship

Prerequisites

OBS 114,124 and 213 with admission to the examination in OBS 223. Only available

to BCom (Entrepreneurship) students

Contact time 3 lectures per week

Language of tuition Module is presented in English

Academic organisation Business Management

Period of presentation Semester 1

Module content

*Only for BCom (Entrepreneurship) students

The practice of starting up by applying the lean start-up principles; Understanding the realm and elements of the pre- and start-up process; Incubation and commercialisation within the entrepreneurial process. International exposure towards expanding business footprint (virtual entrepreneurial team collaboration).

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